# **PULP PAPER** & LOGISTICS

**MEDIA INFORMATION 2023** 



## 2023 Media Information

elcome to the media plan update for Pulp Paper & Logistics covering 2022/2023.

With demand in the paper industry shifting to the manufacture of tissue and packaging grades at a time of energy cost inflation it is all the more important that technical developments in the production of paper products are well communicated.

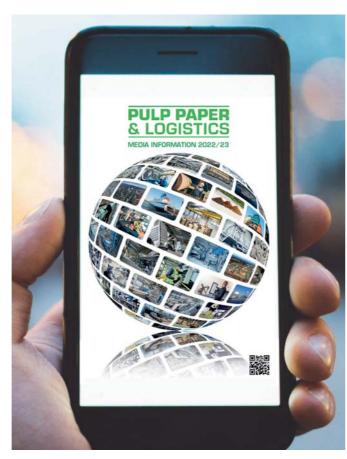
Pulp Paper & Logistics has reported on these trends but there is also increasing pressure for mill owners to be aware of the changing needs for ensuring operations are sustainable and their products are recyclable. Investments have also been made to ensure that operations are more easily adapted to market changes. Also key is the need to exploit the energy potential of waste products, which are increasingly be used as a power source and as a range of useful chemicals.

This past year has seen rising demand for paper products to be used in secondary packaging, replacing plastic films that would otherwise go to landfill.

As paper mills respond to these changes there has been a string of acquisitions and divestments as they either add to their product portfolio or reduce their exposure to less-profitable production.

Mill production to meet future demands is being helped by





new developments and products from major machinery and equipment suppliers with rising spend on design and R&D to match.

Pulp Paper & Logistics is proud to say that it has a strong, and rising, readership. Following its recent annual re-registration on 26 September it stands at a little over 22,400 professionals around the world.

The editorial schedule for Pulp Paper & Logistics in 2023 also reflects topics we have been asked to cover through news and articles that will assist the readers in areas of interest.

To find out more on how you can be part of the story contact Vince Maynard at pulppaperlogistics@virginmedia.com or Telephone +44 (0)1732 505724.

Circulation total
17,385

PDF only circulation **5,100** 

Circulation reach
112 countries

# Pulp, Paper & Logistics editorial schedule 2023

#### **January 2023 – issue 76**

- Machine clothing (including rolls, wires, felts and inspection)
- Packaging production
- Emission reduction technology
- Analysers and monitoring

#### March 2023 - issue 77

- Steam and power generation
- Mill management and software technology
- Process and production optimisation

#### May 2023 - issue 78

- Shipping, ports, handling and warehouse focus (including cranes and forklifts)
- Energy production, management, reduction and recovery
- Drying technology

#### **July 2023 – issue 79**

- Machine clothing developments
- Mill re-configuration for packaging grades
- Pumps, valves and drives

#### September 2023 – issue 80

- MIAC 2023, Lucca, Italy, show preview
- Tissue production and processing
- Raw material, chemicals and additives

#### November 2023 – issue 81

- Logistics and handling update
- Environmental monitoring technology
- Reeling, winding and wrapping













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### **Pulp, Paper & Logistics Technical Data**

#### **Advertising Rates**

#### **Mechanical Data**

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Position/Size	Four colour
Back cover	£3,400
Double page	£4,500
Full page	£2,600
Half page	£1,600
Third of a page	£1,200
Quarter page	£850
Eighth of page	£600
Bleed	£135
Facing matter	£195

Sheet fed offset litho, saddle st	ritched.	
All dimensions are in millimetres	s, horizontal	
by vertical. Our magazines have	а	
trimmed size of <b>210 x 297 (A4)</b> .		
Double page spread = 426 x 303	1	
Front Cover Advert Dimensions =	169 x 238 (vertical	
Full page <b>(A4) 210 x 297</b> and a E	Bleed size	
of 216 x 303 (3mm on each edge).		
1/2 page horizontal	= 186 x 130	
1/2 page horizontal bleed	= 216 x 151	
	All dimensions are in millimetres by vertical. Our magazines have trimmed size of 210 x 297 (A4).  Double page spread = 426 x 303  Front Cover Advert Dimensions = Full page (A4) 210 x 297 and a Bound of 216 x 303 (3mm on each edge 1/2 page horizontal	

1/2 page vertical

1/3 page vertical

1/4 page vertical

1/4 page horizontal

For non-standard size, please call us.

1/2 page vertical bleed

#### **Subscription Rates**

PULP, PAPER & LOGISTICS is available on subscription to those who do not qualify for free distribution under the terms of control.

Annual subscription rates:

UK £93

Rest of Europe £132 Rest of world £185

M	ate	eria	ıls

A press optimised PDF file; all encapsulated images with a resolution of 300 dpi at the size it is to be used and in a CMYK colour mode. All fonts embedded with the artwork centred prior to PDF creation and with a 3 mm bleed on each edge.

Please do not use spot colours in the advert unless they are specially required and we are notified.

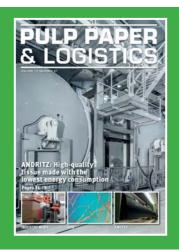
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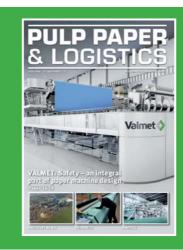
E-mail PDF files to: Anthony Wiffen at:

anton\_print\_1@mac.com. If you have any queries please contact Anthony Wiffen on the above email or telephone +44 (0) 1460 261011

Please label files with the advertising company's name, the intended publication and issue date.







= 90 x 275

= 113 x 303

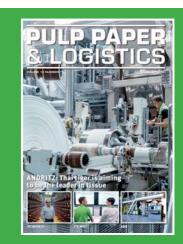
= 65 x 275

 $= 90 \times 130$ 

= 186 x 65









#### **Circulation in Detail**

Albania	2	Hungary	72
Algeria	26	India	887
Angola	3	Indonesia	171
Argentina	161	Iran	3
Armenia	2	Iraq	2
Australia	212	Ireland	16
Austria	128	Israel	7
Bangladesh	98	Italy	992
Belarus	18	Japan	1125
Belgium	110	Jordan	6
Bhutan	3	Kazakhstan	10
Bolivia	38	Kenya	10
Bosnia-Herzegovina	10	Korea, Republic	110
Brazil	465	Kosovo	3
Bulgaria	34	Kuwait	6
Canada	588	Laos	1
Chile	59	Latvia	16
China	1965	Lebanon	18
Colombia	39	Lithuania	19
Costa Rica	14	Luxembourg	40
Croatia	22	Macedonia	5
Cuba	21	Madagascar	2
Czech Republic	132	Malaysia	166
Denmark	41	Malta	2
Dominica	1	Mauritius	1
Dominican Republic	2	Mexico	234
Ecuador	21	Monaco	4
Egypt	77	Montenegro	1
El Salvador	10	Morocco	67
Eritrea	1	Myanmar	10
Estonia	36	Nepal	10
Ethiopia	2	Netherlands	143
Finland	217	New Zealand	129
France	543	Nigeria	4
Georgia	5	Norway	132
Germany	1,722	Oman	3
Greece	60	Pakistan	226
Guatemala	3	Paraguay	20

Poland	223		
Portugal	60		
Romania	28		
Russia	581		
Saudi Arabia	26		
Serbia	19		
Singapore	8		
Slovakia	31		
Slovenia	25		
South Africa	90		
South Korea	10		
Spain	545		
Sri Lanka	18		
Sultanate of Oman	2		
Sweden	561		
Switzerland	40		
Syria	2		
Taiwan	9		
Tanzania	10		
Thailand	153		
Tunisia	88		
Turkey	321		
Ukraine	90		
United Arab Emirates	20		
United Kingdom	311		
Uruguay	112		
USA	2,235		
Uzbekistan	2		
Venezuela	32		
Vietnam	50		
Yemen	4		
Zambia	6		
Zimbabwe	8		
Total	17,385		
Figures accurate as of 23rd September 2022 and excludes over 5,100 individuals who have opted for the full issue PDF only			

