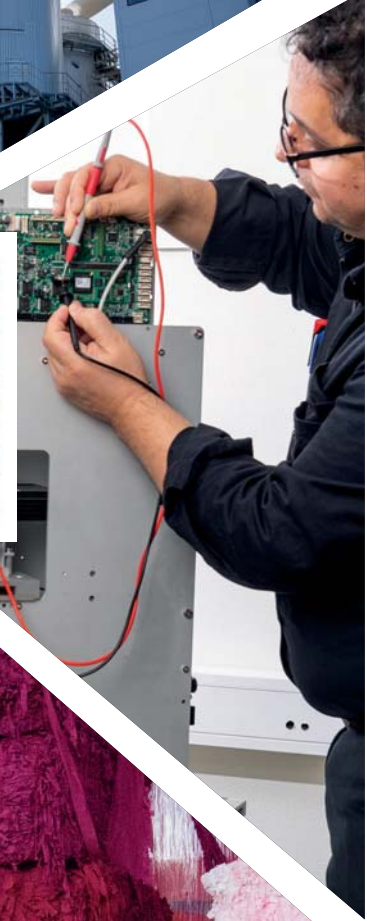




PULP PAPER & LOGISTICS



MEDIA
INFORMATION
2020/21

2021 media information

Welcome to an update from Pulp Paper & Logistics and its media plan for 2021. Following our annual reader re-registration it is encouraging to see an increase in requests for the full PDF version of Pulp Paper & Logistics as the first choice for delivery and the printed version sent by standard mail.

This time last year we couldn't have imagined how challenging the next 12 months would be with Covid-19 hitting Europe in early March and the industry having to adapt and modify operational practises, while demand for some products increased. At Pulp, Paper & Logistics the magazine continued but at same time we were aware of the changing markets. We spent our time fruitfully and it is a pleasure to announce the launch of Green Packaging International magazine at the end of November 2020. The focus will be on packaging with the lowest impact on the environment, the highest recycling rates and the strongest sustainability message.

Readers of Pulp Paper & Logistics will continue to be those who influence or authorise a purchase, with more than 89 per cent of them based at paper, tissue, board or packaging manufacturers/mills, ranging from chief executives to mill managers. The remaining 11 per cent now represent suppliers to the pulp and paper industry, consultants, government officials and converters. The editorial of Pulp Paper & Logistics continues to report on the entire production process, from the preparation of raw materials through to the finishing, handling and shipping of the finished products.

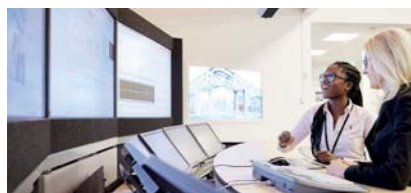
To find out more, and how you can take an active role in Pulp Paper & Logistics contact Vince Maynard for any editorial or advertising enquires by email at pulppaperlogistics@virginmedia.com or by telephone at +44 (0) 1732 505724

2021 issue schedule



Issue 64, January-February 2021

Packaging production processes for the 21st century
Wastewater treatment and management
Process automation and controls



Issue 65, March-April 2021

MIAC Restart Lucca 2021 (21-23 April) preview
PulPaper 2021 Helsinki (27-29 April) preview
Machine clothing (including rolls, wires and felts)



Issue 66, May-June 2021

Zellcheming Wiesbaden (9-10 June) preview
Annual Shipping, Ports, Handling, and Warehousing focus (including cranes/forklifts)
Packaging board manufacturing
MIAC Restart and PulPaper post show round up



Issue 67, July-August 2021

Machine clothing
Papermaking additives
Recycling technology
Pulp Production



Issue 68, September-October 2021

MIAC Lucca (13-15 October) preview
Tissue production and processing
Forming fabrics



Issue 69, November-December 2021

Raw material recovery systems
Machine clothing (including rolls, wires, felts, belts, ropes and blades)
Efficient mill steam production
Logistics & Product Handling Update, including roll handling

Circulation

Albania	2	Hungary	73	Peru	15
Algeria	21	India	844	Philippines	79
Angola	2	Indonesia	166	Poland	215
Argentina	154	Iran	3	Portugal	61
Armenia	2	Iraq	2	Romania	28
Australia	169	Ireland	15	Russia	577
Austria	103	Israel	8	Saudi Arabia	30
Bangladesh	101	Italy	986	Serbia	22
Belarus	29	Japan	1012	Singapore	8
Belgium	94	Jordan	7	Slovakia	31
Bhutan	3	Kazakhstan	11	Slovenia	25
Bolivia	35	Kenya	9	South Africa	87
Bosnia-Herzegovina	11	Korea, Republic	124	South Korea	11
Brazil	433	Kosovo	4	Spain	521
Bulgaria	38	Kuwait	6	Sri Lanka	19
Canada	541	Laos	1	Sultanate of Oman	2
Chile	60	Latvia	13	Sweden	487
China	1924	Lebanon	19	Switzerland	43
Colombia	40	Lithuania	20	Syria	2
Costa Rica	14	Luxembourg	36	Taiwan	92
Croatia	22	Macedonia	6	Tanzania	10
Cuba	21	Madagascar	2	Thailand	142
Czech Republic	145	Malaysia	152	Tunisia	79
Denmark	36	Malta	2	Turkey	282
Dominica	1	Mauritius	2	Ukraine	110
Dominican Republic	2	Mexico	229	United Arab Emirates	24
Ecuador	13	Monaco	4	United Kingdom	331
Egypt	70	Montenegro	1	Uruguay	106
El Salvador	10	Morocco	58	USA	1,982
Eritrea	1	Myanmar	12	Uzbekistan	4
Estonia	33	Nepal	11	Venezuela	39
Ethiopia	3	Netherlands	139	Vietnam	57
Finland	182	New Zealand	121	Yemen	4
France	500	Nigeria	5	Zambia	8
Georgia	6	Norway	127	Zimbabwe	11
Germany	1,621	Oman	3	Total	16502
Greece	59	Pakistan	198		
Guatemala	4	Paraguay	22		

Figures accurate as of 3rd October 2020 and excludes over 4,800 individuals who have opted for the full issue PDF only

Contacts

PUBLISHER & EDITORIAL DIRECTOR
Vince Maynard
Tralee, Hillcrest Road,
Edenbridge,
Kent,
TN8 6JS, UK
Tel +44 (0) 1732 505724
Mobile +44 (0) 7747 002286
pulppaperlogistics@virginmedia.com

CIRCULATION ENQUIRES
circulation@virginmedia.com

EDITOR – John Nutting
pulppaperlogistics@virginmedia.com

CONSULTANT EDITOR – David Young
youngeditorial1@btinternet.com

REGIONAL REPRESENTATIVE Scandinavia
Einar Johansson
Ports, Shipping & Handling
Einar Johansson
Tel: 0046 8 540 255 15
Mobile: 0046 70 234 80 85
Email: einar.lennart@gmail.com

PRODUCTION – Anthony Wiffen
Tel: +44 (0) 1460 261011
Mobile: +44 (0) 7557 280 769
Email: anton_print_1@mac.com

**PULP PAPER
& LOGISTICS**

Pulp, Paper & Logistics Technical Data

Advertising Rates

Position/Size	Four colour
Back cover	£3,400
Double page	£4,500
Full page	£2,600
Half page	£1,600
Third of a page	£1,200
Quarter page	£850
Eighth of page	£600
Bleed	£135
Facing matter	£195

Subscription Rates

PULP PAPER & LOGISTICS is available on subscription to those who do not qualify for free distribution under the terms of control.

Annual subscription rates:

UK £93

Rest of Europe £132

Rest of world £185

Mechanical Data

Printing: Sheet fed offset litho, saddle stitched.

Sizes: All dimensions are in millimetres, horizontal by vertical. Our magazines have a trimmed size of **210 x 297 (A4)**.
Double page spread = **426 x 303**
Front Cover Advert Dimensions = 169 x 238 (vertical)
Full page **(A4) 210 x 297** and a Bleed size of **216 x 303 (3mm on each edge)**.

1/2 page horizontal = 186 x 130

1/2 page horizontal bleed = 216 x 151

1/2 page vertical = 90 x 275

1/2 page vertical bleed = 113 x 303

1/3 page vertical = 65 x 275

1/4 page vertical = 90 x 130

1/4 page horizontal = 186 x 65

For non-standard size, please call us.

Materials

A press optimised PDF file; all encapsulated images with a resolution of 300 dpi at the size it is to be used and in a CMYK colour mode. All fonts embedded with the artwork centred prior to PDF creation and with a 3 mm bleed on each edge.

Please do not use spot colours in the advert unless they are specially required and we are notified.

PDF files can be created from QuarkExpress, Adobe Indesign, Adobe Illustrator or Photoshop but can tend to be rather large files. It is therefore recommended to export a postscript file first then distill to a high resolution pdf .

KVJ Enterprises cannot be held responsible for the reproduction of electronically transmitted advertisements that do not meet the aforementioned specifications.

E-mail PDF files to: Anthony Wiffen at:

anton_print_1@mac.com. If you have any queries please contact Anthony Wiffen on the above email or telephone **+44 (0) 1622 850063**

Please label files with the advertising company's name, the intended publication and issue date.



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