



**PULP PAPER
& LOGISTICS**

**MEDIA
INFORMATION
2021/22**

2022 media information

Welcome to our update for Pulp, Paper & Logistics in 2021-2022.

I'm sure that no-one will deny that the past 18 months have been interesting, to put it mildly, and the industry we serve was far from immune from the challenges presented by the effects of the global pandemic.

As demand for tissue and paper-based packaging went through the roof, many mills had to adapt to meet the pressures of a change in consumer demand. We also witnessed the changes with some production capacity being switched from certain paper grades to more sustainable versions and packaging papers and board for their long-term survival. The switch from magazine and newsprint to tissue continues, and as Pulp, Paper & Logistics has reported, investment in new mills and line extensions is uninterrupted.

More recently we have suffered from the huge spike in wholesale

energy costs with some mills even reporting the chance of temporary production shutdowns because it was not financially viable to keep running. This has again forced mill owners to evaluate energy usage and how to better operate at the highest-possible efficiency of all sectors of their operations.

For Pulp, Paper & Logistics, the annual re-registration for readers took a little bit longer than normal due to the changes within the industry but as of 9 October 2021 our latest figure stands at slightly more than 22,500 individuals receiving the magazine on-line and in print around the world. Our editorial schedule for 2022 reflects topics we have been asked to cover with news and articles that will assist readers in all areas of interest.

To find out more about being part of our story, and the pulp and paper industry's, contact Vince Maynard at pulppaperlogistics@virginmedia.com or by telephone at +44 (0) 1732 505724.

2022 issue schedule



Issue 70, January-February 2022

Mill energy provision for the future
Machine clothing (including rolls, wires, felts & inspection)
Mill maintenance and safety
Chemicals



Issue 71, March-April 2022

PulPaper 2022 show issue (Helsinki 29/3 -31/3)
Employing green technology for the modern mill
Digitalisation



Issue 72, May-June 2022

Annual shipping, ports, handling and warehouse focus (including cranes/forklifts)
Zellcheming Wiesbaden (29/6 -1/7)2022 news preview
PulPaper 2022 show highlights



Issue 73, July-August 2022

Pumps, drives, valves & controls
Raw material handling and processing
Reconfiguring mills to meet new product production
Machine clothing developments



Issue 74, September-October 2022

MIAC 2022 Lucca Italy show preview
Tissue production & processing
Mill servicing



Issue 75, November-December 2022

Logistics & handling update
Preventive maintenance
Recycling technology and equipment
Water management

Circulation

Albania	2	Hungary	92	Peru	15
Algeria	21	India	993	Philippines	86
Angola	2	Indonesia	322	Poland	245
Argentina	154	Iran	3	Portugal	61
Armenia	2	Iraq	2	Romania	30
Australia	237	Ireland	18	Russia	801
Austria	166	Israel	8	Saudi Arabia	32
Bangladesh	132	Italy	1125	Serbia	22
Belarus	30	Japan	1003	Singapore	8
Belgium	128	Jordan	8	Slovakia	31
Bhutan	3	Kazakhstan	11	Slovenia	25
Bolivia	40	Kenya	8	South Africa	90
Bosnia-Herzegovina	13	Korea, Republic	112	South Korea	62
Brazil	552	Kosovo	4	Spain	597
Bulgaria	41	Kuwait	6	Sri Lanka	19
Canada	821	Laos	1	Sultanate of Oman	2
Chile	61	Latvia	15	Sweden	621
China	1990	Lebanon	19	Switzerland	43
Colombia	41	Lithuania	19	Syria	2
Costa Rica	13	Luxembourg	37	Taiwan	98
Croatia	30	Macedonia	6	Tanzania	10
Cuba	21	Madagascar	2	Thailand	228
Czech Republic	148	Malaysia	167	Tunisia	126
Denmark	48	Malta	2	Turkey	418
Dominica	2	Mauritius	2	Ukraine	222
Dominican Republic	2	Mexico	241	United Arab Emirates	28
Ecuador	29	Monaco	4	United Kingdom	340
Egypt	72	Montenegro	1	Uruguay	130
El Salvador	9	Morocco	65	USA	2,254
Eritrea	1	Myanmar	12	Uzbekistan	4
Estonia	33	Nepal	11	Venezuela	47
Ethiopia	3	Netherlands	148	Vietnam	57
Finland	389	New Zealand	146	Yemen	4
France	510	Nigeria	5	Zambia	8
Georgia	6	Norway	148	Zimbabwe	11
Germany	1,710	Oman	3	Total	19,368
Greece	71	Pakistan	257	Individuals who've opted for pdf only	3,132
Guatemala	4	Paraguay	28	Total Figure as of 20th October 2021	22,500

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**PULP PAPER
& LOGISTICS**

Pulp, Paper & Logistics Technical Data

Advertising Rates

Position/Size	Four colour
Back cover	£3,400
Double page	£4,500
Full page	£2,600
Half page	£1,600
Third of a page	£1,200
Quarter page	£850
Eighth of page	£600
Bleed	£135
Facing matter	£195

Subscription Rates

PULP PAPER & LOGISTICS is available on subscription to those who do not qualify for free distribution under the terms of control.

Annual subscription rates:

UK £93

Rest of Europe £132

Rest of world £185

Mechanical Data

Printing: Sheet fed offset litho, saddle stitched.

Sizes: All dimensions are in millimetres, horizontal by vertical. Our magazines have a trimmed size of **210 x 297 (A4)**.
Double page spread = **426 x 303**
Front Cover Advert Dimensions = 169 x 238 (vertical)
Full page **(A4) 210 x 297** and a Bleed size of **216 x 303 (3mm on each edge)**.

1/2 page horizontal = 186 x 130

1/2 page horizontal bleed = 216 x 151

1/2 page vertical = 90 x 275

1/2 page vertical bleed = 113 x 303

1/3 page vertical = 65 x 275

1/4 page vertical = 90 x 130

1/4 page horizontal = 186 x 65

For non-standard size, please call us.

Materials

A press optimised PDF file; all encapsulated images with a resolution of 300 dpi at the size it is to be used and in a CMYK colour mode. All fonts embedded with the artwork centred prior to PDF creation and with a 3 mm bleed on each edge.

Please do not use spot colours in the advert unless they are specially required and we are notified.

PDF files can be created from QuarkExpress, Adobe Indesign, Adobe Illustrator or Photoshop but can tend to be rather large files. It is therefore recommended to export a postscript file first then distill to a high resolution pdf .

KVJ Enterprises cannot be held responsible for the reproduction of electronically transmitted advertisements that do not meet the aforementioned specifications.

E-mail PDF files to: Anthony Wiffen at:

anton_print_1@mac.com. If you have any queries please contact Anthony Wiffen on the above email or telephone **+44 (0) 1460 261011**

Please label files with the advertising company's name, the intended publication and issue date.



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